

**PANCREATIC
CANCER
NORTH AMERICA**



Survival Series & Fundraising:

FAQs

FAQs

Getting Started/Registration

What is a third-party fundraiser?

A third-party fundraiser is an event or activity organized and run by an individual, group, or organization to raise funds in support of our organization.

Who can host a fundraiser?

Anyone – including individuals, community groups, schools, or businesses – may host a fundraiser, provided the event aligns with our values and policies.

FAQs

How do I register my fundraiser?

To host a fundraiser, you can register [here](#), where you will be able to create a fundraising page to easily collect donations.

FAQs

Are there any types of events that are not permitted?

We reserve the right to decline events that conflict with our mission, pose reputational risk, or do not comply with applicable laws or regulations.

Are there fundraising minimums?

There are no minimum requirements, but we encourage you to set a meaningful goal.

FAQs

Planning Your Event

How far in advance should I start planning?

We recommend beginning your planning at least 4 – 8 weeks in advance, depending on the size and complexity of your event.

Can your organization help me plan or run my event?

While we are happy to provide guidance and resources, third-party events are independently organized. Our team is not able to manage or staff your event.

FAQs

Will a staff member attend my event?

We love to be present at community events, however, staff attendance is not guaranteed and depends on availability and the nature of the event.

Can I use your organization's name and logo?

Yes, please ensure you are using the most up to date Pancreatic Cancer North America logo, as we have recently switched over from Pancreatic Cancer Canada. If you are unsure which logo to use, please reach out to our team: **info@pancreaticcancerna.org**

FAQs

Are there brand guidelines I need to follow?

It is important we stay consistent with our brand colours and logos, as well as our messaging to ensure our communication is streamlined. Please reach out to us for a copy of our brand guidelines before you start, a member of our team would be happy to support you and help get this going:

info@pancreaticcancerna.org

FAQs

Donation and Financial Questions

How should I collect donations?

You may collect donations through approved online platforms, cash, or cheques made payable directly to our organization.

One easy way to collect donations is by creating a fundraising page through our website [here](#). Any donations made to this page will be paid automatically to Pancreatic Cancer North America.

FAQs

Will donors receive tax receipts?

Tax receipts will be issued in accordance with Canada Revenue Agency (CRA) guidelines. Generally, receipts are provided only for eligible donations made directly to our organization, where no material benefit is received in return.

Can I deduct event expenses from the total raised?

Event expenses are the responsibility of the organizer and should not be deducted from donations intended for our organization. Please be transparent with your supporters about how funds will be allocated.

FAQs

Promotion and Marketing

Can my event be promoted on your website or social media?

We love sharing and promoting third-party events on our website and social media when possible, but please know that promotion is not guaranteed. We encourage you to lead your own marketing efforts, and we will aim to be a part of the promotion process as well.

Are there templates or materials I can use?

Yes. We can provide approved messaging, logos, and basic templates to support your promotional efforts.

FAQs

Legal and Compliance

Do I need insurance for my event?

Depending on the nature of your event, you may be required to obtain liability insurance. We recommend consulting with your venue or an insurance provider.

Am I responsible for permits or licenses?

Yes. You are responsible for securing any necessary permits, licenses, or permissions required for your event (e.g., municipal permits, raffles, alcohol service).

FAQs

What liability does your organization assume?

Our organization is not liable for third-party events. The event organizer assumes full responsibility for all aspects of the event.

FAQs

Sponsorships and Partnerships

Can I secure sponsors for my event?

Yes, but all sponsors must align with our values and be approved in advance.

Are there restrictions on sponsors?

We may restrict partnerships that conflict with our mission or existing relationships.

FAQs

Can sponsors receive tax receipts?

Sponsorships are generally not eligible for charitable tax receipts, as they are considered a marketing benefit. Please consult with us for guidance.

Will your organization help solicit sponsors?

We are unable to solicit sponsors on your behalf but can provide general advice if needed.

FAQs

Materials and Support

Can I use your promotional materials or signage?

We may be able to provide digital materials or limited physical items, depending on availability.

Do you provide branded merchandise?

At the moment, we are not offering any branded merchandise. However, we are currently working on changing this and will provide an update as soon as possible!

FAQs

After Your Event

Will I receive acknowledgment?

Yes. We will provide a thank-you letter recognizing your contribution and impact.

Can I share photos or stories?

Absolutely! We would love to receive photos and/or stories of your event. With your permission, we may feature your event in our communications.

FAQs

Can I make this an annual event?

Yes! We welcome ongoing initiatives and are happy to support repeat fundraisers.

More Questions?

Please reach out to us.

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